

Rep Order# 6850947 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 106413 Printed: 09/11/2012 12:51 PM
EC'd Yes Last Received: 09/10/2012 8:25 AM

1 of 3

Station KSNV-TV LAS VEGAS, NV.

Advertiser () HELLER FOR SENATE

Product WASHINGTON, DC 20007

Estimate# NEIL WILLIAMS

Buyer Hiatus Weeks

Phone# Fax#

Agency () STRATEGIC MEDIA SVCS

3299 K STREET NW SUITE #200

WASHINGTON, DC 20007

Agency CPM/P2E

Flight Dates 09/12/2012 - 09/18/2012

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —

SC=*

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
1	TH		9A-10A		:30	\$200.00	09/13-09/13	1	1	1	\$200.00	
2	M		9A-10A	Buyline Comment: TODAY SHOW II	:30	\$200.00	09/17-09/17	1	1	1	\$200.00	
3	W-F		11A-12P		:30	\$200.00	09/12-09/14	3	1	1	\$600.00	
4	W-F		1230P-1P	Buyline Comment: RACHEL RAY	:30	\$100.00	09/12-09/14	3	1	3	\$300.00	
5	M-TU		1230P-1P	Buyline Comment: AGENDA	:30	\$100.00	09/17-09/18	2	1	2	\$200.00	
6	W-F		1P-2P	Buyline Comment: AGENDA	:30	\$200.00	09/12-09/14	3	1	3	\$600.00	
7	M-TU		1P-2P	Buyline Comment: DAYS	:30	\$200.00	09/17-09/18	2	1	2	\$400.00	
8	W,F		11P-1135P	Buyline Comment: NEWS	:30	\$750.00	09/12-09/14	2	1	2	\$1,500.00	
9	TU		11P-1135P	Buyline Comment: NEWS	:30	\$750.00	09/18-09/18	1	1	1	\$750.00	

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Hiatus Weeks

Rep Firm PHILADELPHIA
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Books null
Demos RA35+

— CREDIT RISK —
CASH IN ADVANCE